

Secure Payment options area top priority. Are you getting high-tech solutions



Dealer Pay provides the latest in credit card and check payment processing. Dealer Pay is a sales and service consulting firm, created to help auto dealers directly increase revenue and operational efficiency.

Dealer Pay's goal is to provide you, the dealer, advanced payment processing options focused on advanced technology & security, mobile & virtual payments, customer loyalty, real time reporting, improved service and support.

Dealer Pay is NOT a direct processing company, but finds out the dealer's specific needs and creates a custom solution, providing great service for the best price. This is why Dealer Pay was chosen by Optimum as our exclusive payment processing provider!

Dealer Pay provides:

- **Personalized support**
- **Unmatched pricing**
- **Industry experience**
- **Enhanced security**

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