

Is your **F & I partner** providing the support you need to maximize one of your top revenue streams?



**Zurich** offers a wide range of solutions designed specifically to meet the changing risks and profitability needs of franchise auto, independent auto, motorcycle, powersports and RV dealerships.

**Zurich** understands that the car buying experience is changing. Profits are getting smaller on new cars, and customers want more control. The customer is armed with more information than ever before. Zurich answered that need with a product called "Illuminate".

**Illuminate** is a cutting-edge, customer-driven mobile app for iPad that can help enrich the customer experience in your dealership while helping enhance F&I opportunities.

**Zurich** also provides:

- **support**
- **training**
- **contesting**
- **compliance**
- **goal-setting**

While technology, customer experience, training are all important, income development for the dealer principle is paramount. **Zurich's reinsurance program** takes income development and growth to a whole new level, insuring your dealership, and your family, continue to thrive into the future.

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For more information,  
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